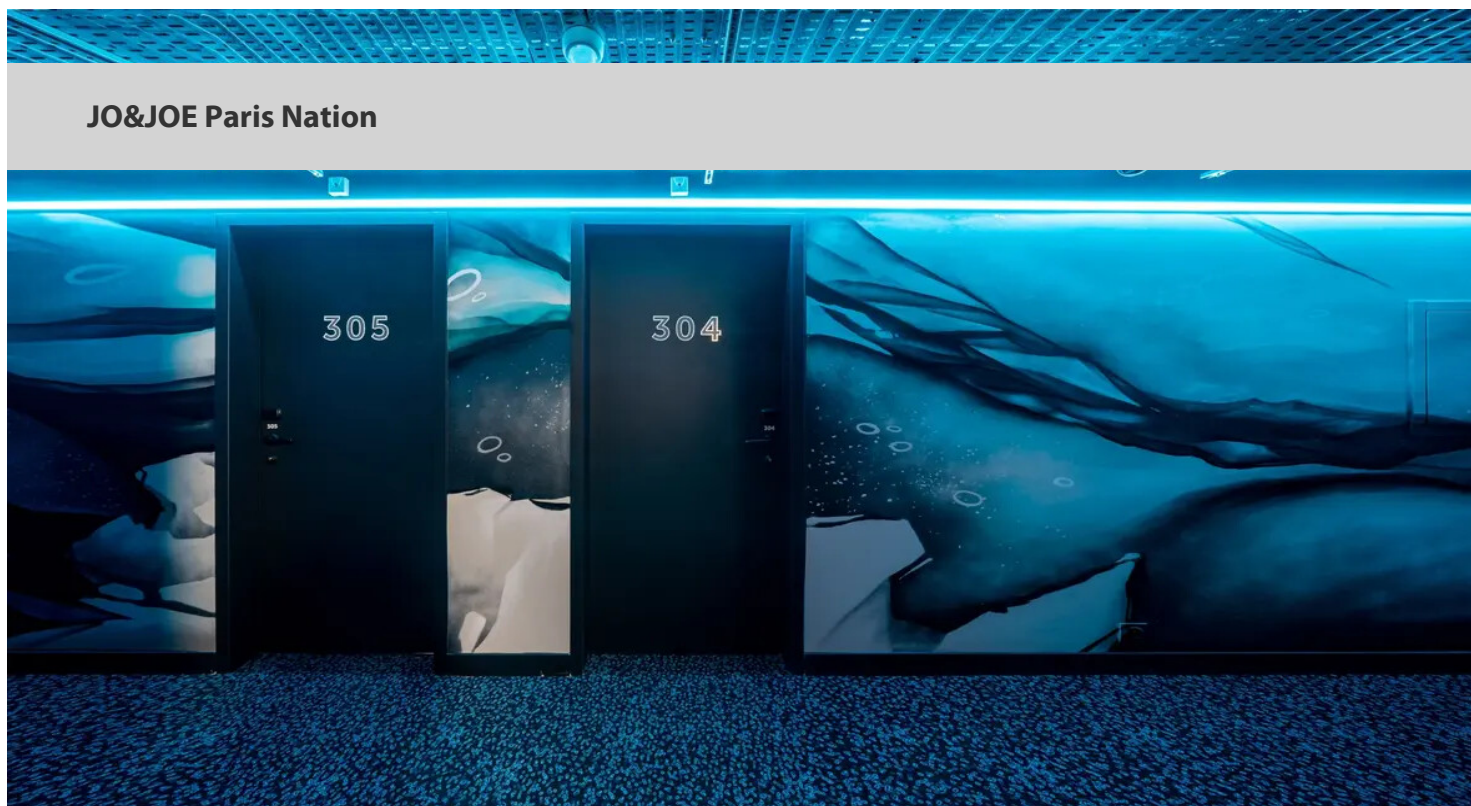
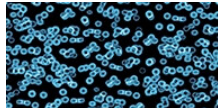




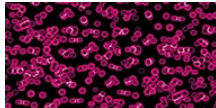
Opened in 2021, JO&JOE Paris Nation embodies a new generation of hospitality a hybrid and inventive living space designed as an open house where passing travelers and local residents come together. To enhance its common areas, the firm D+B Interior Design chose Flotex by Sottsass flooring in the “Bacteria” pattern. This design, featuring organic and irregular shapes, plays with scale and perspective. Up close, it resembles a swarm of colorful confetti; from a distance, a constellation of stars. Its bold graphics and contrasting colors perfectly complemented the hotel’s creative identity, where murals by street artists adorn every space. Beyond its aesthetic appeal, Flotex provided the durability and ease of maintenance essential for high-traffic hallways, while offering the comfort of a textile floor. The project was honored with the 2021 Paris Shop&Design Award in the Hotels, Cafés, and Restaurants category.

Project name	JO&JOE Paris Nation
Interior Architect	Caroline BÉNÉ-COMBES - D+B Interior Design
Photographer	Nicolas THOUVENIN et Abaca Press-Francesco LUCIANI
Location	Paris (75)
Date of completion	2022

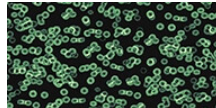
Used Products



Flotex Bacteria
Bacteria



Flotex Bacteria
Bacteria



Flotex Bacteria
Bacteria

